



IVY LI
Design & Illustration



HERE

Let me put it this way:

Design = My dog
Which means

- My best friend
- My source of happiness
- My partner in life
- My emotional support
- My love

FREELANCE&CLIENTS

Hawks

Client: Atiba Nelms
Branding

Echo fitness

Client: Xue Kang
Logo

Global Merchant Services

Poster, Brochure

Anhui Golden Seed Winery Co., Ltd

Posters, Billboard, letter head

Pan Changjiang liquors

Poster, Illustrations, Packaging

Anhui Imperial Kitchen Food Co.Ltd

Client: Huangchu Chicken Powder
Packaging, Illustrations

EDUCATION

Temple University | Tyler School of Art | 2014-2018

Graphic & Interactive Design
Bachelor of Fine Art | Graduation May 2018

Artistic Vocational College of Anhui | China | 2009-2012

Multimedia Design & Production
Bachelor of Fine Art | Graduation May 2012

EMPLOYMENT HISTORY

Jazwares | Bristol | PA | 2019-Present

Graphic designer
Fully in charged of Packaging creation to production for Squishville, Big Fat Yarn, Blinger, Crayola
Worked on Packaging design, Logo, layouts, Illustrations, Advertisement, etc.
Brands worked on: Squishmallows, Squishville by Squishmallows, Blinger, Crayola, Glamcrush, etc.

Kappa Publishing Group | Elkins Park | PA | 2018-2019

Graphic Artist
Worked on Book and Magazine cover design and layouts, Illustrations, Advertisement, Posters, Logo design.

Ruimutang Design Studio | Anhui | China | 2012-2013

Junior designer
Worked independently on packaging, posters, flyers, logo, image making, visual identity system design.

Clear Media Co., ITD | AnHui | China | 2011-2012

Assistant designer
Editing video clips and photoshopping images.

VOLUNTEER WORK

ShangHai Heart to Heart Non-profit Organization | 2012-2013

Responsible for advertising and organizing activities.

Stray Animals Salvage Association | Anhui | China | 2012-2014

Organized activities for stray animals and enhanced animal protection of the general public.
Incharged of posters and flyers design for Stray Animals salvage Association.

Center For Disease Control | Anhui | China | 2009-2013

AIDS In China program assistant
Worked independently on flyers for AIDS In China program.
Psychological consultation assistant
Mainly responsible for the patient communication.

SKILLS

Adobe Creative Cloud

After Effects | Illustrator | InDesign | Photoshop | Invision | Principle | Sketch

Others

HTML & CSS | Dreamweaver | Flash | Atom | Microsoft Office

AWARDS

The Graphic and Interactive Design Alumni Award

Best portfolios of class of 2018: 2nd place

2018 Adobe Award, Fine Art - Graphic Design & Print

Category Semifinalist

Graphic New Talent Annual 2019

Gold Award for project: Scars On My Heart